



## Wine Club Offerings

SAMPLING WINE IS THE BEST WAY FOR YOU TO EXPAND YOUR KNOWLEDGE. LET OUR WINE BUYERS AND EXPERIENCED STAFF DO ALL OF THE HARD WORK FOR YOU. WE WILL ALSO PROVIDE VALUABLE EDUCATIONAL INFORMATION ON THE WINES, THE REGIONS AND THE “CAN’T MISS” FOOD PAIRING IDEAS TO FURTHER ENHANCE YOUR EXPLORATION.

THE **CELLAR DWELLERS** **\$29.99** PER MONTH (PLUS TAX)

OUR MONDAY, TUESDAY, WEDNESDAY WINES...

EACH MONTH WE WILL PERSONALLY SELECT TWO OR THREE BOTTLES FROM UNDISCOVERED WINE REGIONS & UP AND COMING WINERIES. WINES ARE CHOSEN FOR THEIR HIGH QUALITY AND EXCITING VALUES.

- A 10% DISCOUNT IS OFFERED ON RE-ORDERS OF **CELLAR DWELLER** WINES.
- INITIAL OFFERINGS TO PUBLIC **CELLAR RAT** WINE EVENTS.
- PRE-RELEASE OFFERINGS ON **CELLAR RAT** PRIVATE LABEL WINES.

THE **CELLAR RAT PACK** **\$69.99** PER MONTH (PLUS TAX)

LET US CHERRY PICK THE STORE FOR YOU...

THESE ARE THE WINES THAT WE USUALLY HOARD FOR OURSELVES. EACH MONTH WE WILL SEND YOU HOME WITH TWO OR THREE BOTTLES THAT TYPICALLY GO HOME WITH US.

- A 10% DISCOUNT IS OFFERED ON RE-ORDERS OF **CELLAR RAT PACK** WINES.
- INITIAL OFFERINGS TO ALL **CELLAR RAT** WINE EVENTS.
- PRE-RELEASE OFFERINGS ON **CELLAR RAT** PRIVATE LABEL WINES.
- INVITATION FOR TWO TO OUR ANNUAL PRE-HOLIDAY CHAMPAGNE CELEBRATION.

THE **FAT RAT CELLAR BUILDER** **\$149.99** PER MONTH (PLUS TAX)

FOR THE SERIOUS COLLECTOR...WE OFFER YOU THE FINEST WINES FROM AROUND THE WORLD. EACH MONTH ONE, TWO OR THREE BOTTLES OF LIMITED PRODUCTION WINES ARE CAREFULLY SELECTED BY OUR WINE PROFESSIONALS.

- A 10% DISCOUNT IS OFFERED (FIRST COME, FIRST SERVED BASIS) ON RE-ORDERS OF **CELLAR BUILDER** WINES.
- FUTURE FIRST OFFERINGS OF HIGHLY ALLOCATED & LIMITED PRODUCTION WINES.
- INITIAL OFFERINGS TO ALL **CELLAR RAT** WINE EVENTS.
- PRE-RELEASE OFFERINGS ON **CELLAR RAT** PRIVATE LABEL WINES.
- INVITATION FOR TWO TO OUR ANNUAL PRE-HOLIDAY CHAMPAGNE CELEBRATION.
- FREE ADMISSION TO EXCLUSIVE **CELLAR BUILDER** WINEMAKER & CHEF TASTING EVENTS.

## WINE CLUB MEMBERSHIP FORM

PLEASE SELECT FROM THE FOLLOWING CLUB OFFERINGS:

CELLAR DWELLER \$29.99/MONTH PLUS TAX\_\_\_\_\_

CELLAR RAT PACK \$69.99/MONTH PLUS TAX\_\_\_\_\_

FAT RAT CELLAR BUILDER \$149.99/MONTH PLUS TAX\_\_\_\_\_

FULL NAME	
BILLING ADDRESS	
PHONE NUMBER	FAX
EMAIL	
CREDIT CARD TYPE (PLEASE CIRCLE)	VISA    M/C    DISCOVER    AMEX
CREDIT CARD NUMBER	EXPIRATION DATE
SIGNATURE	BIRTHDATE

**\*BY SIGNING, YOU ARE AUTHORIZING CELLAR RAT WINE MERCHANTS TO AUTOMATICALLY BILL THE ABOVE CREDIT CARD FOR THE AMOUNT OF THE SELECTED WINE CLUB. YOUR CARD WILL AUTOMATICALLY BE BILLED FOR THE ENTIRE AMOUNT ON THE THIRD TUESDAY OF EACH MONTH.**

**\*\*ALL WINE CLUB WINES CAN BE PICKED UP AT CELLAR RAT WINE MERCHANTS ON OR AFTER THE THIRD TUESDAY OF EACH MONTH.**

**\*\*\*ALL CANCELLATIONS MUST BE RECEIVED IN WRITING BY THE SECOND TUESDAY OF EACH MONTH. IF YOUR CANCELLATION IS RECEIVED AFTER THE SECOND TUESDAY, IT WILL BECOME EFFECTIVE THE FOLLOWING MONTH.**